# Title Sponsor

- Your logo on all event signage
- Prominent logo placement on onstage signage
- Your logo on all event marketing & promotional materials
- Your logo on all maps for event
- Recognition & quote from leadership in the press release
- Recognition during opening and closing ceremonies
- Emcee shout outs on stage throughout event
- 15 Social Media mentions across all platforms (18k+ followers)
- Your logo on our website
- Your logo in our newsletter
- Your logo on our permanent donor wall

\$7,500



# 1st Gear 🔘

1st Gear Sponsors one of the event zones: Either the Fun, Trail, or the Food Truck Zone

- Fun Zone is where individuals can enjoy an array of activities like bouncy castles, face painting, bike decorating and others!
- Food Truck Zone speaks for itself!
- Trail Zone is where the ride takes place! Ranging from 1.5-6km.

### All Zone Sponsors Receive:

- Your logo placements in the designated zone
- Prominent logo placement on the onstage signage
- 10 Social Media mentions across all platforms (18k+ followers)
- Emcee shout outs on stage throughout event
- Your logo on our website
- Your logo in our newsletter
- Your logo on our permanent donor wall

\$5,000









- Your logo on the entryway to & from the parking lot
- 8 Social Media mentions across all platforms (18k+ followers)
- Emcee shout outs on stage throughout event
- Your logo in our newsletter
- Your logo on our website

#### Prize Sponsor:

- 8 Social Media mentions across all platforms (18k+ followers)
- An option to include your company swag in prize bags
- Emcee shout outs on stage throughout event
- Your logo in our newsletter
- Your logo on our website

\$4,000

### 3rd Gear



#### Stage Sponsor:

- Your logo on stage signage
- Emcee shout outs on stage
- 6 Social Media mention across all platforms (18k+ followers)
- Your logo on our website
- Your logo in our newsletter

\$3,000

### 4th Gear

Ribbon Sponsor: SOLD



- Your logo on stage signage
- Emcee shout outs on stage
- 4 Social Media mention across all platforms (18k+ followers)
- Your logo on our website
- Your logo in our newsletter

\$2,000



Summary of Sponsor Recognition Levels	Title Sponsor	1st Gear 🔘	2nd Gear 🗽	3rd Gear 💢 🖁	4th Gear 💸
	\$7,500	\$5,000 Each	\$4,000 Each	\$3,000	\$2,000
Your logo on all event signage		<b>~</b>	<b>✓</b>	<b>~</b>	<b>~</b>
Prominent logo placement on onstage signage					
Your logo on all event marketing & promotional materials	<b>✓</b>				
Your logo on all maps					
Recognition & quote from leadership in the press release		<b>~</b>			
Recognition in opening and closing ceremonies	<b>√</b>	<b>~</b>			
Emcee shout outs on stage throughout event	<b>✓</b>		<b>~</b>	<b>~</b>	<b>1</b>
Social Media mentions across all platforms (18k+ followers)	<b>✓</b>		<b>✓</b>	<b>✓</b>	<b>✓</b>
Your logo on our website	<b>✓</b>			<b>~</b>	<b>1</b>
Your logo in our newsletter	<u> </u>	<u> </u>	<b>—</b>	<b>—</b>	<u> </u>
Your logo on our permanent donor wall	<u> </u>	<b>—</b>			
Your log placement in designated zones	All Zones	<b>V</b>			

780-453-3971

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# Bike Sponsor A

You donate 2 bikes for raffle prizes.

- Emcee shout outs on stage
- 1 Social Media mention across all platforms (18k+ followers)
- Your logo on our website.
- Your logo in our newsletter
- Your logo on the entryway to & from the parking lot



# Bike Sponsor B

**Educational Bike Repair Station** 

- Emcee shout outs on stage
- 1 Social Media mention across all platforms (18k+ followers)
- Your logo on our website
- Your Logo in our newsletter
- Your Logo on the entryway to & from the parking lot



If you are a bike shop and have other ideas about how to participate let us know! We would love to hear your ideas and find a way to work together to create a meaningful impact.